

PG-A-1316 **MTTS-21X**

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Tourism and Travel Studies

(From CY 2020 to AY 2020 – CY 2021)

Second Year

TOURISM AND HUMAN RIGHTS

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight Questions
in 300 words.**

All questions carry equal marks

1. Differentiate between ordinary rights and human rights.
2. Define Human Rights.
3. Write a note on civil rights.
4. Define Preamble
5. Who are indigenous people?

6. Explain the various human rights variations.
7. Write a note on the international curbs on women trafficking.
8. Write a note on ecosystem.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions
in 1000 words.

All questions carry equal marks.

9. Describe the classification of Human Rights.
10. Describe the provisions of International convention on Economic, Social and cultural rights.
11. Enumerate the Duties of the citizens of India.
12. Discuss the causes for women trafficking.
13. Discuss the role of NGO in the preservation of environment.

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**M.A. DEGREE EXAMINATION —
JULY 2022.**

Tourism and Travel Studies

[CY 2020 & AY 2020 batches onwards]

Second Year

ECOTOURISM

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight Questions in
300 words.**

All questions carry equal marks.

- 1. Define Ecotourism.**
- 2. What do you mean by magnitude of Ecotourism?**
- 3. What are the types of Ecotourism?**
- 4. Highlight the basic indicators for destination sustainability.**

5. What are the types of accommodations?
6. Why is green certification and ecolabels for tourism necessary?
7. What are the primary aspects related to ecotourism?
8. Bring out the form and structure of ecotourism organizations.

PART B — (3 × 15 = 45 marks)

Answer any **THREE** questions out of Five Questions in 1000 words.

All questions carry equal marks.

9. Trace the growth and development of tourism.
10. Point out the factors that led to the growth of tourism in general and ecotourism in particular.
11. Bring out how environmental management can help avoid environmental degradation.
12. Explain the impact of incompatible Industries on ecotourism.
13. Explain the role of ecotourism organizations in making ecotourism sustainable.

PG-A-1318 **MTTS-23X**

**P.G. DEGREE EXAMINATION —
JULY, 2022.**

Tourism and Travel Studies

(From CY – 2020 Onwards)

Second Year

PERSONNEL MANAGEMENT

Time : Three hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight question
in 300 words.**

All questions carry equal marks.

- 1. Give an account of nature and scope of Personnel Management.**
- 2. Discuss the role of Personnel Department.**
- 3. Write a note on the meaning of motivation.**
- 4. Define an organization and state its importance.**
- 5. Write a note on job enrichment.**

6. What is the board of ethics? Explain.
7. Write the importance and objectives of performance appraisal.
8. What are the methods and tools that are used in personnel research?

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of five questions in 1000 words.

All questions carry equal marks.

9. Trace the evolution of personnel management in the 19th century.
10. Write an essay on the internal and external types of training.
11. Trace the factors responsible for the growth of human relations.
12. Write in detail on the process and method services of an organization.
13. Write in detail the measures that could control absenteeism.

PG-A-1319 **MTTS-24X**

**P.G. DEGREE EXAMINATION —
JULY 2022.**

Tourism And Travel Studies

(From CY 2020 onwards)

Second Year

**TOURISM: PROMOTION, PUBLICITY AND
MARKETING**

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight Questions in
300 words.**

All questions carry equal marks.

- 1. Trace the history of Tourism.**
- 2. Define Marketing Mix.**
- 3. Write a note on Wildlife Photography.**
- 4. Write a note on Conferences.**

5. How do you classify the Hotels?
6. What do you mean by GDP?
7. Give an account of Handicrafts.
8. Define the component of accommodation.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five Questions in
1000 words.

All questions carry equal marks.

9. Explain the role and services of IATA.
 10. Describe the various stages on advertising campaigns.
 11. Bring out the importance of Advertising.
 12. Explain the role of Travel Trade Workshops.
 13. Explain the Catering Establishments.
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